

## **SELECTION CRITERIA**

**Position: Business Development Manager  
4WD NSW & ACT**

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### **Essential:**

1. experience in working at a senior level with a range of external organizations, including government departments and statutory authorities
2. strong motivation and proven ability to devise and follow work strategies without supervision
3. excellent verbal & written communication skills with experience covering a wide range of reports & presentations
4. demonstrated ability to propose & implement income producing initiatives
5. well developed people skills with a demonstrated ability to build productive working relationships
6. proven ability to organize and manage projects
7. understanding of the use of web based technologies for communicating information
8. support for 4WDing activities such as responsible access, competitions and broad recreational pursuits

### **Desirable:**

1. Experience in working with volunteers and an understanding of the constraints involved
2. Involvement in outdoor recreation, ideally 4WDing and a love of the bush